

The purpose of this communication is the solicitation of insurance. A financial representative (a licensed insurance agent/producer) may contact you.



WHAT'S YOUR PLAN TO PAY FOR LONG-TERM CARE?

Chances are, you'll need to be prepared. More than 70% of people age 65 today will need some level of long-term care services.¹

Meet Bridge[®] by EquiTrust — designed to help you plan confidently for life's what-ifs.

Incorporating Bridge into your retirement strategy provides coverage for long-term care expenses to help bring you peace of mind — and everyone's approved for long-term care benefits, regardless of health issues.²

Bridge combines a fixed index annuity with long-term care coverage — plus the **NeverStop[®] Health Coaching & Rewards Program** through **Assured Allies**.

Let's talk about how we can work together to get you the coverage you need.

¹ How Much Care Will You Need?"; U.S. Department of Health and Human Services; April 29, 2022; <https://www.hhs.gov/aging/long-term-care/index.html>; accessed September 30, 2025.

² Must pass annuity suitability requirements.

Information regarding programs and services through the NH Aging and Disability Resource Centers for individuals of all ages, income levels and abilities may be found at www.ServiceLink.NH.gov or by calling 866-634-9412.

Bridge provides Long-Term Care benefits in the event of chronic illness or severe cognitive impairment. Exclusions and limitations apply if illness, impairment or death are due to alcoholism, suicide or self-inflicted injury. For costs and complete details of coverage, contact your financial professional. Bridge contract issued on Form Series ICC12-ET-EIA-2000(01-12) or ET-EIA-2000(12-21). Long-Term Care Rider issued on ET-LTC(01-24). NeverStop Wellness Rider issued on ET-WEL(01-24).

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