



When it comes to long-term care coverage ...

# DO YOU HAVE A FEAR OF REJECTION?

With Bridge<sup>®</sup> by EquiTrust, you don't have to!

Bridge everyone's cov

That's because **everyone's covered**. You won't be declined in underwriting for Bridge<sup>®</sup> long-term care coverage, regardless of health issues.<sup>1</sup> We promise.

Bridge<sup>®</sup> combines a fixed index annuity with long-term care coverage — plus the **NeverStop<sup>SM</sup> Wellness Program through Assured Allies**.

The underwriting process is simple. It's completed in just 30 minutes or less by online video from the comfort of your home. You'll receive a quick decision on your coverage level — and no medical records are required.

**Let's talk about how we can work together to bridge your long-term care gaps.**

<sup>1</sup> Must pass suitability requirements.

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Bridge contract issued on Form Series ICC12-ET-EIA-2000(01-12) or ET-EIA-2000(11-21). Long-Term Care Rider issued on ET-LTC(04-22). NeverStop Wellness Rider issued on ET-WEL(11-21).