



WHAT'S YOUR PLAN TO PAY FOR LONG-TERM CARE?

Chances are, you'll need to be prepared. More than 70% of people age 65 today will need some level of long-term care services.¹

Bridge what's your LTC

Now, there's an innovative new way!
Bridge® by EquiTrust.

With Bridge®, you won't have to scramble to find the money for long-term care. **No one's declined for coverage, regardless of health issues.**²

And when you participate in the NeverStopSM Wellness Program through Bridge®, you'll get Wellness Credits to boost your long-term care benefits. Your participation can even help you delay the need for long-term care coverage and remain independent.

Bridge® combines a fixed index annuity with long-term care coverage — **plus the NeverStopSM Wellness Program through Assured Allies.**

Let's talk about how we can work together to get you the coverage you need.

¹ <https://www.cnn.com/2021/08/26/most-retirees-will-need-long-term-care-these-are-ways-to-pay-for-it>

² Must pass suitability requirements.

Bridge contract issued on Form Series ICC12-ET-EIA-2000(01-12) or ET-EIA-2000(11-21). Long-Term Care Rider issued on ET-LTC(04-22). NeverStop Wellness Rider issued on ET-WEL(11-21).

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