



# WHAT'S YOUR PLAN TO PAY FOR LONG-TERM CARE?

Chances are, you'll need to be prepared. More than 70% of people age 65 today will need some level of long-term care services.<sup>1</sup>

Now, there's an innovative new way to plan for long-term care expenses — **Bridge® by EquiTrust.**

Incorporating Bridge® into your retirement strategy provides coverage for long-term care expenses to help bring you peace of mind — **and no one's declined for coverage, regardless of health issues.**<sup>2</sup>

**Let's talk about how we can work together to get you the coverage you need.**

Bridge® combines a fixed index annuity with long-term care coverage — **plus the NeverStop<sup>SM</sup> Wellness Program through Assured Allies.**

<sup>1</sup> <https://www.cnbc.com/2021/08/26/most-retirees-will-need-long-term-care-these-are-ways-to-pay-for-it>

<sup>2</sup> Must pass suitability requirements.

Bridge provides Long-Term Care benefits in the event of chronic illness or severe cognitive impairment. Exclusions and limitations apply if illness, impairment or death are due to alcoholism, suicide or self-inflicted injury. For costs and complete details of coverage, contact your insurance agent.

Bridge contract issued on Form Series ICC12-ET-EIA-2000(01-12) or ET-EIA-2000(11-21). Long-Term Care Rider issued on ET-LTC(04-22). NeverStop Wellness Rider issued on ET-WEL(11-21).

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